



Service League
OF CHEROKEE COUNTY

2024 IN-KIND SPONSORSHIP APPLICATION

Business Name: _____ Contact Name: _____

Phone: _____ E-mail Address _____

Social Media Handles: _____

**Our primary method of communication is email. Please provide an email address for important updates!*

Mailing Address: _____

City, State, Zip: _____

SPONSOR EVENTS (see descriptions attached)

_____	GOLFING FOR THE CHILDREN (June 14, 2024) Fairways of Canton Golf Club Deadline: May 31, 2024	Sponsorship Level:
_____	RIVERFEST (September 28-29, 2024) Etowah River Park, Canton Deadline: July 31, 2024	Sponsorship Level:
_____	RUN FOR THE CHILDREN (December 7, 2024) Etowah River Park, Canton Deadline: October 25, 2024	Sponsorship Level:

KIND OF DONATION : _____

ESTIMATED TOTAL AMOUNT OF DONATION : _____

I have read and fully understand all the details as set forth and agree to abide by all rules and regulations that are a part of this contract. I hereby agree to indemnify and hold harmless the Service League of Cherokee County, The Fairways of Canton Golf Club and the City of Canton, and their personnel, all organizations and persons sponsoring, managing, or in any other way participating in any of this year's SL events, from any loss, claim, penalty, or lawsuit in any way arising from my operation or involvement in the various events.

Signature: _____ Date: _____

Mail application and all required materials to: **Attn: Sponsors, c/o The Service League of Cherokee County, P.O. Box 1132, Canton, GA 30169** or scan and email to Sponsors@serviceleague.net .



SPONSOR LEVEL DESCRIPTIONS GOLFING FOR THE CHILDREN

Gold Sponsor: \$1,000

- Logo on a banner at prominent locations near golf course clubhouse
- Name & logo on yard sign at one golf hole
- Four tournament entries & two carts (includes breakfast & lunch for up to five people)
- One exhibit space on the golf course
- Opportunity to include up to three items in “Tee Gift” swag bag for each player
- Recognized by emcee at opening & closing of tournament
- Name & logo on www.serviceleague.net
- Print & social media recognition

Silver Sponsor: \$500

- Logo on a banner at prominent locations near golf course clubhouse
- Name & logo on yard sign at one golf hole
- Two tournament entries & one cart (includes breakfast & lunch for up to three people)
- One exhibit space on the golf course
- Opportunity to include up to two items in “Tee Gift” swag bag for each player
- Recognized by emcee at opening & closing of tournament
- Name & logo on www.serviceleague.net
- Print & social media recognition

Bronze Sponsor: \$250

- Logo on a banner at prominent locations near golf course clubhouse
- Name & logo on yard sign at one golf hole
- One exhibit space on the golf course (includes one breakfast)
- Opportunity to include one item in “Tee Gift” swag bag for each player
- Recognized by emcee at opening & closing of tournament
- Name & logo on www.serviceleague.net
- Print & social media recognition

Hole Sponsor: \$100

- Name & logo on yard sign at one golf hole
- One exhibit space on the golf course
- Opportunity to include one item in “Tee Gift” swag bag for each player
- Recognized by emcee at opening & closing of tournament
- Name on www.serviceleague.net
- Print & social media recognition

***NOTE: We are unable to supply tents, tables, chairs, nor electricity.
Generators will not be permitted.**



SPONSOR LEVEL DESCRIPTIONS RIVERFEST

Platinum Level Sponsor: \$10,000

- Business promotional material included in Arts and Crafts packet
- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website – www.serviceleague.net
- Your banners displayed at main Riverfest entrance and in the parking areas at Riverfest
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Ten complimentary tickets to Riverfest to be given to key clients and associates
- Breakfast provided on Saturday & Sunday of Riverfest

Gold Level Sponsor: \$5,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website – www.serviceleague.net
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Six complimentary tickets to Riverfest to be given to key clients and associates
- Breakfast provided on Saturday & Sunday of Riverfest

Silver Level Sponsor: \$2,500

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website – www.serviceleague.net
- One 10x10 tent exhibit space in prominent location at Riverfest
- Four complimentary tickets to Riverfest for employees, key clients & associates
- Breakfast provided on Saturday & Sunday of Riverfest

Bronze Level Sponsor: \$1,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website – www.serviceleague.net
- Four complimentary tickets to Riverfest for employees, key clients & associates

Children's Area Sponsor: \$500

- Promote your business by allowing your staff to volunteer and wear clothing with your company logo in the Children's Area during Riverfest (Optional)
- Promote your business by supplying prizes with company logo in the Children's Area during Riverfest (Optional)
- Your company name on a banner and sign displayed in the Children's area of Riverfest and in ad after Riverfest
- Complimentary scarecrow displayed near Children's Area at Riverfest & downtown Canton in October
- Social media promotions, name on Service League website – www.serviceleague.net
- Two complimentary tickets to Riverfest

Riverfest Associate: \$250

- Your company name on the Riverfest Associate banner at show entrance and in advertisement after Riverfest
- Complimentary Scarecrow displayed in high traffic area at Riverfest & downtown Canton in October
- Social media promotions, name on Service League website – www.serviceleague.net



SPONSOR LEVEL DESCRIPTIONS RUN FOR THE CHILDREN

Runner Recognition Sponsor: \$1,000

- Company name and logo on Finisher sign
- Company name and logo on signage at race registration
- 10x10 space for your tent/table in prominent location during event to distribute promotional items
- Recognition on social media
- Company name and logo with link to your website on www.serviceleague.net
- Company name and logo in prominent location on T-shirt
- Two free entries into race including two Reindeer Run t-shirts

School Presentation Sponsor: \$500

- Company name and logo on signage at race registration
- 10x10 space for your tent/table during event to distribute promotional items
- Company name and logo on large check presented to the school with most participants
- Recognition on social media
- Company name and logo on www.serviceleague.net
- Company name in a prominent location on T-shirt
- Two free entries into race including two Reindeer Run t-shirts

Mile Marker Sponsor: \$250

- Company name and logo on a sign at a mile marker
- Company name on signage at registration
- 10x10 space for your tent/table during event to distribute promotional items
- Recognition on social media
- Company name and logo on www.serviceleague.net
- Company name on T-shirt
- One free entry into race including one Reindeer Run t-shirt

Starting Block Sponsor: \$150

- 10x10 space for your tent/table during event to distribute promotional items
- Recognition on social media
- Company name on www.serviceleague.net
- Company name on T-shirt

*** All sponsors receive a warm breakfast prior to the run**