



2024 RIVERFEST SPONSORSHIP APPLICATION

September 28-29, 2024

Etowah River Park, 600 Brown Industrial Parkway, Canton, GA

Business Name: _____ Contact Name: _____

Phone: _____ Email Address*: _____

Social Media Handles: _____

**Our primary method of communication is email. Please provide an email address for important updates!*

Mailing Address: _____

City, State, Zip: _____



SPONSOR LEVELS (see descriptions on reverse)

_____ Platinum Level Sponsor: \$10,000* _____ Bronze Level Sponsor: \$1,000

_____ Gold Level Sponsor: \$5,000* _____ Children's Area Sponsor: \$500

_____ Silver Level Sponsor: \$2,500* _____ Riverfest Associate: \$250

AMOUNT ENCLOSED: \$ _____ *Please make checks payable to Service League of Cherokee County*

******Applications and payments must be received by July 31, 2024 to guarantee print promotion inclusion for Bronze, Silver, Gold and Platinum Levels Sponsors.******

ELECTRICITY: *Provided for sponsor tents if needed. Generators or portable A/C units are not permitted.*

Will you be building a scarecrow included with your sponsorship? _____ Yes _____ No

Will you be attending the event? _____ Yes _____ No

Will your booth need electricity? _____ No If Yes: For what purpose? _____

Do you need a tent canopy? _____ Number of tables needed _____ Number of chairs needed _____

Signature: _____ Date: _____

Mail application and all required materials to: **Attn: Sponsors, c/o The Service League of Cherokee County, P.O. Box 1132, Canton, GA 30169** or scan and email to RFsponsors@serviceleague.net .



RIVERFEST SPONSOR LEVELS

Platinum Level Sponsor: \$10,000

- Business promotional material included in Arts and Crafts packet sent to vendors prior to the event
- Company logo on banner at entrance to Riverfest
- Credit in promotions print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website –www.serviceleague.net
- Your banners displayed at main Riverfest entrance and in the parking areas at Riverfest
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Ten complimentary tickets to Riverfest to be given to key clients and associates
- Breakfast provided on Saturday Sunday of Riverfest

Gold Level Sponsor: \$5,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website –www.serviceleague.net
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Six complimentary tickets to Riverfest to be given to key clients and associates
- Breakfast provided on Saturday & Sunday of Riverfest

Silver Level Sponsor: \$2,500

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website –www.serviceleague.net
- One 10x10 tent exhibit space in prominent location at Riverfest
- Four Complimentary tickets to Riverfest for employees, key clients & associates
- Breakfast provided on Saturday & Sunday of Riverfest

Bronze Level Sponsor: \$1,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune (**DEADLINE JULY 31, 2024**)
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Complimentary scarecrow displayed in a premier area at Riverfest & downtown Canton in October
- Social media promotions, name & logo on Service League website –www.serviceleague.net
- Four Complimentary tickets to Riverfest for employees, key clients & associates

Children's Area Sponsor: \$500

- Promote your business by allowing your staff to volunteer and wear clothing with your company logo in the Children's Area during Riverfest (Optional)
- Promote your business by supplying prizes with company logo in the Children's Area during Riverfest (Optional)
- Your Company name on a banner and sign displayed in the Children's area of Riverfest and in ad after Riverfest
- Complimentary scarecrow displayed near Children's Area at Riverfest & downtown Canton in October
- Social media promotions, name on Service League website –www.serviceleague.net
- Two complimentary tickets to Riverfest

Riverfest Associate: \$250

- Your Company name on the Riverfest Associate banner at show entrance and in advertisement after Riverfest
- Complimentary Scarecrow displayed in high traffic area at Riverfest & downtown Canton in October
- Social media promotions, name on Service League website –www.serviceleague.net