2026 RUN FOR THE CHILDREN SPONSORSHIP APPLICATION

December 5, 2025

Etowah River Park,
600 Brown Industrial Blvd.
Canton, GA

Business Name_____

Contact Name: _____

Phone: (W) _____ (C) _____

E-mail Address*: _____
**Our primary method of communication is email. Please provide an email address for important updates!*

Website/Social Media:
_____

Mailing Address: _____

City, State, Zip: _____

SPONSOR LEVELS – See page 2 for descriptions

____ Runner Recognition Sponsor: $1,000

____ Mile Marker Sponsor: $250

____ School Presentation Sponsor: $500

____ Starting Block Sponsor: $150

Will you attend the run as a sponsor? ____ Yes ____ No

Please bring your own tents, tables, chairs, etc.. that you would like to set up at the event.
Please note, electricity will not be provided.

TOTAL AMOUNT ENCLOSED: $_____

Please make checks payable to The Service League of Cherokee County. Mail application and payment to: **Service League of Cherokee County Reindeer Run, Attn: Sponsors, P.O. Box 1132, Canton, GA 30169-1132.**

I hereby agree to indemnify and hold harmless the Service League of Cherokee County, the City of Canton, and their personnel, all organizations and persons sponsoring, managing, or in any other way participating in this year's Reindeer Run, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the Run. I understand that neither the Service League of Cherokee County nor the City of Canton maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. I, the exhibitor, assume responsibility and agree to indemnify and defend Reindeer Run, the City of Canton, and its employees against claims or expenses arising out of the use of the exhibit space.

Application & payment must be received by November 1, 2026 to guarantee T-shirt inclusion. Please read the sponsor packages on the next page to determine if you will get a shirt with your sponsorship.

Signature:_____ Date:_____

5k Run for the Children Sponsor Levels

Runner Recognition Sponsor: $1,000

- Company name and logo on Finisher sign
- Company name and logo on signage at race registration
- 10x10 space for your tent/table in prominent location during event to distribute promotional items
- Recognition on social media
- Company name and logo with link to your website on www.serviceleague.net
- Company name and logo in prominent location on T-shirt
- Two free entries into race which includes two Run t-shirts

School Presentation Sponsor: $500

- Company name and logo on signage at race registration
- 10x10 space for your tent/table during event to distribute promotional items
- Company name and logo on large check presented to the school with most participants
- Recognition on social media
- Company name and logo on www.serviceleague.net
- Company name in a prominent location on T-shirt
- Two free entries into race which includes two Run t-shirts

Mile Marker Sponsor: $250

- Company name and logo on a sign at a mile marker
- Company name on signage at registration
- 10x10 space for your tent/table during event to distribute promotional items
- Recognition on social media
- Company name and logo on www.serviceleague.net
- Company name on T-shirt
- One free entry into race which includes one Run t-shirts

Starting Block Sponsor: $150

- 10x10 space for your tent/table during event to distribute promotional items
- Recognition on social media
- Company name on www.serviceleague.net
- Company name on T-shirt

*** All sponsors receive a warm breakfast prior to the run**