



# RIVERFEST

♥ Arts & Crafts Festival ♥

Featured against the picturesque banks of the Etowah River Park in Canton, the Riverfest Arts & Crafts festival is the League's flagship fundraising event, where all funds raised support Cherokee County children in need. The two-day festival draws over 25,000 patrons, more than 150 arts and crafts exhibitors, 10-20 concessionaires, and a host of local entertainers.

For over 40 years, Riverfest has grown into a fun community event for both adults and children and is always held on the last full weekend in September. Mark your calendar! Come see why people travel from all over the southeast every year to attend Riverfest

Sponsors are essential to a successful Riverfest, and all sponsorship dollars remain in Cherokee County! We offer various levels of sponsorship for only Riverfest ranging from \$250 to \$2,500. Please see our Sponsorship Level page for packages more than \$2,500. With over **25,000** people attending over the two-day period, along with extensive pre-festival marketing featuring sponsor logos, sponsoring Riverfest is a great way for companies to gain exposure in Cherokee County while supporting a worthy cause.

Please email us at [sponsors@serviceleague.net](mailto:sponsors@serviceleague.net) with any questions.

## ETOWAH \$2,500

- Logo on banner
- Social media recognition
- Breakfast provided
- Scarecrow space at festival and downtown Canton in October
- 12x12 exhibit space(1 tent)
- Four tickets and four T-shirts

## FESTIVAL \$1,000

- Logo on banner
- Social media recognition
- Breakfast provided
- Scarecrow space at festival and downtown Canton in October
- Two tickets and two T-shirts

## CHILDREN'S AREA \$500

- Promote business with your staff volunteers In the Riverfest Children's Area
- In company logo apparel
- Provide branded prizes for the Riverfest Children's Area
- Company name displayed on a sign In the Children's Area
- Scarecrow space at festival and downtown Canton in October
- Social media recognition
- One ticket

## WALKING TRAIL \$250

- Yard sign
- Social media recognition
- Scarecrow space at festival and downtown Canton in October