



The Service League Gala & Benefit is a black-tie optional, community-wide annual event that raises money for children in need in Cherokee County and honors a community member with the presentation of our annual Heritage of Hope Award. The night will consist of dinner, music and dancing, community mingling, and a silent auction.

The Service League of Cherokee County donates a portion of the evening's proceeds to a chosen non-profit organization working to improve the lives of children in our community. The beneficiary is announced every year, when tickets go on sale.

Sponsors are essential to a successful event, and all sponsorship dollars remain in Cherokee County! We offer various levels of sponsorship ranging from \$500 to \$7,000.

Please email us at sponsors@serviceleague.net with any questions.

GALA SPOTLIGHT \$7,000

- Prominent recognition as Presenting Sponsor on invitation, program, marketing materials, and digital banner
- Exclusive marketing table at Gala entrance
- Social media recognition
- Presenting Sponsor recognition in 2026–2027 Annual Report
- Verbal recognition and opportunity to speak at Gala
- Logo displayed on Gala screen
- Eight tickets at a reserved table

GALA TABLE SPONSOR \$3,000

- Name & logo on invitation, program, marketing materials, and digital banner
- Social media recognition
- Table sponsor recognition in 2026–2027 Annual Report
- Verbal recognition and introduction at Gala
- Eight tickets at a reserved table

DANCING SHOES \$500

- Logo on banner
- Company name on Gala printed materials
- Social media recognition
- Emcee recognition
- Two tickets